SURVEY RESULTS: MANY LAGGARDS AND A FEW BRIGHT SPOTS

Companies need to do more to meet the Four Pillars of Packaging Stewardship!

FOUR PILLARS OF PACKAGING STEWARDSHIP

**NO.1 SOURCE REDUCTION**

- Set goals to increase recycled content in packaging
- Give more reuse and refill options:
  - Design packaging that is reusable and recyclable
  - Set bottle and can recycling goals

**NO.2 RECYCLE CONTENT**

- Don’t use problem packaging like polystyrene foam that is easily littered and difficult to recycle
- Stop using foam cups, bottles, and cans

**NO.3 RECYCLABILITY AND MATERIALS USE**

- Make sure that packaging is actually recycled
- All fast food restaurants should have recycling bins and clear signage for both employees and guests.
- Compost bins too!
- Develop more reusable and refill options
- Set goals to increase recycled content in packaging

**NO.4 RECYCLED CONTENT**

-rious and consumer packaged goods

- Fast food restaurants

- Beverage containers & consumer packaged goods

- Set goals to increase recycled content in packaging
- Give more reuse and refill options:
  - Design packaging that is reusable and recyclable
  - Set bottle and can recycling goals

Learn more at www.nrdc.org/business/consumer-goods-packaging.asp

www.asyoulow.org/recycling

The United States only recycles half of packaging discards (and only 34.5% of all municipal waste), lagging behind other developed countries.

**FOUR PILLARS OF PACKAGING STEWARDSHIP**

**RECYCLING AND MATERIALS USE**

- Materials that are very difficult to recycle, like flexible laminates, should be avoided in favor of readily recyclable packaging
- Companies need to do more to meet the Four Pillars of Packaging Stewardship!